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**CLINTON SAVINGS BANK CELEBRATES A NEW BRANCH DESIGN IN STERLING AND  
PRESENTS \$3,500 TO RESIDENTS AND ORGANIZATIONS**

CLINTON, Mass., (January 14, 2019) — Clinton Savings Bank (clintonsavings.com), a full service community bank, began renovations of its Sterling location this past August to align with its Relationship Banker model. As part of the effort to further engage the community with its new modern and more convenient services in the branch, the Bank launched two contests to give back to the community. Residents were invited to write down their 2019 New Year Resolution on a chalkboard located in the branch for a chance for two people to win \$250. In addition, *CSB's Little Lamb Challenge* was created to honor the historical fact that Mary Had A Little Lamb was penned in Sterling back in 1830 and encouraged people of all ages to utilize modern day social media to submit their own video version of the nursery rhyme. CSB presented the opportunity for the top three entries to earn \$500, \$1,000 or \$1,500 to be donated to the town organization of their choice.

On January 9, 2018, CSB hosted a reception to thank those who helped to elevate the branch to its new level of service as well as congratulate the winners of the contests. Attendees that evening ranged in age from 3 to 85 and enjoyed heartfelt inspiration from our winners of the video challenge: Friends of the Sterling Seniors, Cub Scout Pack 34, and the Bourinots' who donated their prize of \$1,500 to the Houghton Elementary School.

The two resolution winners were thrilled to receive \$250 each. One highlight of the presentations was little Lucy who went up to receive the check for her mother and presented a special drawing she did just for that night boldly proclaiming her resolution to "be a better artist".

"Clinton Savings Bank's ability to successfully meet the needs of our customers and community is one of our top priorities. We were thrilled to see so much support in the town of Sterling during the renovation and with the completion, to help us celebrate our leading-edge branch." said Robert J. Paulhus, Jr., President & CEO of Clinton Savings Bank.

**About Clinton Savings Bank**

Established in 1851, Clinton Savings Bank is among the oldest mutual community banks in Massachusetts. With more than \$596 million in assets and a broad range of financial products for consumers and businesses, Clinton Savings Bank has built a solid reputation in the communities it serves from six full-service branches in Berlin, Bolton, Boylston, Clinton, Sterling and West Boylston. For more information, please visit [clintonsavings.com](http://clintonsavings.com).



Clinton Savings Bank was proud to present the awards of their Sterling branch remodel celebration contests to Sterling residents pictured top to bottom, left to right: CSB's President & CEO, Bob Paulhus, presents awards to video winners, Landon Bourinot and the Sterling Cub Scouts Pack 34 representatives Ryan Turano (Weeblo I)/ performer and lyrics, Nick Jaeckel (Weeblo II)/co-director, Joseph Turano (Boy Scout - Troop 1)/director and cameraman, Ryan Jaeckel (Weeblo I)/performer; CSB's Chairman of the Board, William O'Neil, Jr., presents checks to resolution winner Cheryl Jancaitis and resolution winner Beth McInerny's children Lucy and Lyla McInerny.

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