



FOR IMMEDIATE RELEASE

Media Contact: Ellen McGovern
Clinton Savings Bank
Main: 888-744-4272
Cell: 508-523-3536
marketing@clintonsavings.com

CLINTON SAVINGS BANK HELPS GIRL SCOUTS OF CENTRAL WESTERN MASS EARN THEIR FINANCIAL LITERACY BADGE

(CLINTON, Mass., March 12, 2025) – Clinton Savings Bank’s (CSB) marketing team recently visited with Girl Scout Troop 11087 in the town of Shrewsbury, Ma to help them earn their Financial Literacy Badge. Through the Bank’s Financial Literacy Program **Savings Jar Journey**, the Bank staff taught the troop the importance of having a bank account, the difference between needs and wants, how they should work into spending habits, and how to plan out savings goals. As part of the program the children participated in a series of interactive games that included a life simulator game where they use play money to experience real-life spending and savings habits. These new games open up the conversation into how their choices can affect them as they get older and are a beginner’s guide to financial literacy.

“Financial education is an important part of life that is often overlooked, and we see many problems with financial literacy that start at a young age including accumulating unsustainable debt burdens, either through poor spending decisions or a lack of long-term preparation,” said Patricia Minton, Girl Scout Troop Leader. “Clinton Savings Bank’s financial literacy program teaches them about saving money and how to instill good habits that will last them a lifetime and help to ensure their future financial stability.”

Without a solid financial foundation, people are more likely to develop bad spending habits and are more susceptible to an unhealthy financial life. Knowledge of monetary concepts like saving, investing, spending, and borrowing is the basis of financial literacy and provides the opportunity to improve one’s stability and well-being in our communities. All local Girl Scout Troops, teachers and recreation groups are encouraged to contact marketing@clintonsavings.com if they are interested in any of the Bank’s financial literacy programs.

About Clinton Savings Bank

Established in 1851, Clinton Savings Bank is among the oldest mutual community banks in Massachusetts with more than \$740 million in assets. Clinton Savings Bank (CSB) offers business and consumer banking, through seven full-service branches in Berlin, Bolton, Boylston, Clinton, Shrewsbury, Sterling, West Boylston and as a member of the Allpoint network access to over 55,000 ATMs. CSB also provides mobile and online banking. For more information, please visit clintonsavings.com.



Members of Troop 11087 and Jamie Cortes, AVP/Market Research Analyst.