



**FOR IMMEDIATE RELEASE**

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## **CLINTON SAVINGS BANK OFFERS FINANCIAL LITERACY PROGRAM TO LOCAL CHILDREN**

(CLINTON, Mass., January 8, 2024) – Clinton Savings Bank (CSB) staff members recently visited with the children from Lancaster Recreation in the town of Lancaster to teach them about the importance of savings. The children participated in the Bank’s **Savings Jar Journey** program for ages 5 to 11. The program is a series of interactive games that include a coin toss game, in which younger children learn the meaning of coins, their worth, and counting skills. These new games open up the conversation into how their choices can affect them as they get older and are a beginner’s guide to financial literacy. Each month the Bank will host financial literacy programs with different topics for all ages at the Lancaster Community Center. Adults can sign up through the Lancaster Recreation web site.

“Financial education is an important part of life that is often overlooked. As parents, it is our responsibility to ensure that our children are well-educated in the art of managing money from a young age,” said Samantha Zediker, Director of Lancaster Recreation. “Clinton Savings Bank’s financial literacy program teaches them about saving money and how to instill good habits that will last them a lifetime and help to ensure their future financial stability.”

Without a solid financial foundation, people are more likely to develop bad spending habits and are more susceptible to an unhealthy financial life. Knowledge of monetary concepts like saving, investing, spending, and borrowing is the basis of financial literacy and provides the opportunity to improve one’s stability and well-being in our communities. All local teachers and recreation groups are encouraged to contact [marketing@clintonsaivngs.com](mailto:marketing@clintonsaivngs.com) if they are interested in any of the Bank’s financial literacy programs.

## About Clinton Savings Bank

Established in 1851, Clinton Savings Bank is among the oldest mutual community banks in Massachusetts with more than \$746 million in assets. Clinton Savings Bank (CSB) offers [business](#) and [consumer](#) banking, through seven full-service branches in [Berlin](#), [Bolton](#), [Boylston](#), [Clinton](#), [Shrewsbury](#), [Sterling](#), [West Boylston](#) and as a member of the [Allpoint](#) network access to over 55,000 ATMs. CSB also provides [mobile and online banking](#). For more information, please visit [clintonsavings.com](http://clintonsavings.com).



Financial Literacy Attendees (Front Row L to R) – Zachary, Nora, Oakley, Esha, Mathew  
(back row L to R) Jamie Cortes, Clinton Savings Bank, Samantha Zediker, Director of Lancaster  
Recreation