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CLINTON SAVINGS BANK ANNOUNCES ADDITION TO ITS FINANCIAL LITERACY PROGRAM TO BENEFIT STUDENTS

(CLINTON, Mass., September 20, 2024) – Clinton Savings Bank (CSB) staff members recently visited a camp with the Clinton Parks and Recreation in the town of Clinton where forty campers participated in the Bank’s **Savings Jar Journey** program. The new program was introduced to campers as an addition to their financial literacy program for children ages 5 through 16.

The **Savings Jar Journey** is a series of interactive games that include a coin toss game, in which younger children learn the meaning of coins, their worth, and counting skills. Children ages 11 to 16 take part in a life simulator game where they use play money to experience real-life spending and savings habits. These new games open up the conversation into how their choices can affect them as they get older and are a beginner’s guide to financial literacy. All local teachers are encouraged to contact marketing@clintonsaivngs.com if they are interested in any of the Bank’s financial literacy programs for their students.

“Financial literacy for our customers and our youth has always been at the forefront of Clinton Savings Bank’s mission,” said Robert J. Paulhus, Jr., President & CEO of Clinton Savings Bank. “Building on our decades-long commitment to financial literacy, the **Savings Jar Journey** is another great resource for the Bank’s program. All of the Bank’s financial tools focus on reaching our youth, young adults and those individuals in schools that do not have access to these types of programs.”

The Bank has two full service in-school branches that are managed by a CSB Relationship Banker and run by the students. The curriculum for the schools, which was developed by CSB,

teaches the fundamentals of being a teller including a comprehensive financial literacy component that includes online educational information and quizzes. CSB also sponsors seven local schools with online courses for their classrooms. Anyone can visit the Education Center on the Bank's website to access articles, tips, and calculators to help them become more savvy with their financial well-being.

Without a solid financial foundation, people are more likely to develop bad spending habits and are more susceptible to an unhealthy financial life. Knowledge of monetary concepts like saving, investing, spending, and borrowing is the basis of financial literacy and provides the opportunity to improve one's stability and well-being in our communities.

About Clinton Savings Bank

Established in 1851, Clinton Savings Bank is among the oldest mutual community banks in Massachusetts with more than \$757 million in assets. Clinton Savings Bank (CSB) offers [business](#) and [consumer](#) banking, through seven full-service branches in [Berlin](#), [Bolton](#), [Boylston](#), [Clinton](#), [Shrewsbury](#), [Sterling](#), [West Boylston](#) and as a member of the [Allpoint](#) network access to over 55,000 ATMs. CSB also provides [mobile and online banking](#). For more information, please visit clintonsavings.com.

